Media Monitoring: Help Us Know More in Paraguay



Project Title	Media Monitoring: Help Us Know More in Paraguay		
Project	In this digital world, there's a ton of information out there. We need help finding all the good stuff! Help us monitor Embassy-relevant developments in digital and social media in Paraguay. Practice your Spanish skills and make a real difference in helping our Embassy develop informed policy.		
Country	Paraguay		

Project Description

You'll be a part of a ten-person public diplomacy office that is active on Paraguayan social media and in traditional media. We're a small but mighty team but can always use more help in analyzing what we see on digital and social media, about topics of interest to the U.S. government and political, economic, and social trends here in Paraguay. For this project, the sky is the limit! You'll have access to ten experts on Paraguayan politics and culture and can dive in and really get to know this fascinating, not-well-known society. You'll be responsible for monitoring certain sites and handles on a regular basis, but are welcome to go further and provide more analysis, and use your creativity and knowledge of social media to help us identify new sites, handles, and topics we should be watching. Good Spanish skills are a must!

Required Skills or Interests

Skill(s)				
Analytical writing				
Data analysis				
Research				

Additional Information

None

Language Requirements

Languag	e Speaking Proficiency	Reading Proficiency	/ Importance	
Spanish Minimum professional proficiency Minimum professional proficiency Required				